

# RAEDERLE CLAY

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## EDUCATION

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### *Web Site Design & Management* – Major

2005 – 2008

Idaho State University

Pocatello, Idaho

- Completed courses in layout design, graphic creation, and image manipulation using programs such as Adobe/Macromedia's Illustrator, InDesign, Photoshop, Premiere, Flash, Fireworks, and DreamWeaver; Microsoft Visual Basic; Autodesk Maya 3D; marketing courses; Search Engine Optimization and E-commerce; and a 96-hour internship
- Worked part-time for ISU Student Services and part-time for ISU's biology department as an assistant graduate student researcher

2000 - 2003

Century High School

Pocatello, Idaho

- Completed course in Web Design
- Put web design skills into use immediately after beginning course

## PROFESSIONAL EXPERIENCE

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**Portfolio available at <http://www.kes-web-cnc.com>**

All projects were coded in Hyper-Text Markup Language (HTML) using Windows Notepad and all images were created using Corel's JASC Paint Shop Pro v6.0 and JASC Animation Shop v6.0 unless otherwise noted.

1/25/08 – current

John Meyers' A Shining Moment Photography

Pocatello, Idaho

- *Portfolio Website*
  - Currently under construction as part of my internship, test site hosted free through Yahoo! Geocities
  - Website will display Mr. Meyers' work as well as provide a private section for current clients to log in and review their photos before printing
  - Structured using extensive use of animation, JavaScript, HTML, and CSS

10/04/06 – current

Kestrana's Website Creation & Construction

Pocatello, Idaho

- *Portfolio Website*
  - Paid site hosted through Yahoo! Geocities
  - Actively maintained, I add updates as new portfolio pieces become available; occasionally tweaking the design as I master new techniques
  - Coded using Aptana as well as Notepad; it utilizes inline frames and cascading stylesheets (CSS)

2/06/08 – 5/09/08

Idaho State University, College of Technology

Pocatello, Idaho

- *Student Services S.T.A.R.S. Program Workshops*
  - Workshops to help students learn new skills or improve current ones: time management; study skills; note-taking methods; text anxiety management; stress management; memory skills; and professionalism
  - I sorted through the available material and constructed Student Handouts, Instructor Packets, and PowerPoint presentations for each topic
  - This information is being prepared to go onto the Student Services S.T.A.R.S. Program website

- 1/15/07 – 11/19/07 Idaho State University Pocatello, Idaho
- *Idaho State University Swing Kids Swing Dance Club Website* 1/15/07 – 11/19/07
    - Hosted free through Yahoo! Geocities
    - Constructed to provide club members with information regarding swing dancing and club events
    - Management has been turned over to new club administration and members
    - Fairly standard website using HTML and CSS
  - *Jessica Hopkins, Graduate Student Website* 2/19/07 – 3/23/07
    - Hosted on the Idaho State University server as part of the benefits for graduate students
    - Website contains a digital version of Ms. Hopkins' Curriculum Vitae (C.V.)
    - Website was designed as an additional resource for her job applications at other Universities
    - Layout was maintained with HTML and CSS
    - Included an Adobe Reader (PDF) version of her C.V. for download

- 1/06/06 – 1/31/07 Scott Balsai's Acoustic Reflections Pocatello, Idaho
- *Instrumentalist's website*
    - Paid site hosted through Yahoo! Geocities
    - Mr. Balsai is a former High School English teacher who composes and performs acoustic guitar music
    - Mr. Balsai hired me to build a basic informational website; I instructed his manager in the basics of HTML and CSS since they could not afford to keep me on retainer
    - I remain "on call" to do more complicated adjustments or to trouble-shoot any problems they encounter
    - Layout is maintained with HTML and CSS

- 1/09/03 – 8/08/03 U.S. Dept. of Fish & Wildlife Pocatello, Idaho
- *Southeast Idaho National Wildlife Refuge Complex*
    - Volunteer project, first website; originally was a project for one of my High School teachers who did not have the time to devote to the project and recommended me for the work
    - I immediately signed up for high school web design courses in order to complete the project
    - Originally structured around HTML and tables; CSS was not yet considered a standard
    - Has since been updated to utilize CSS

## SKILLS

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- Comfortable coding or using programs to build websites
- Familiar with industry-standard software for coding and image creation/manipulation
- Work well as part of a team or individually
- Considerable computer skills including basic skills, documentation, use and creation of databases, and ability to learn new software quickly
- Familiar with Search Engine Optimization (SEO) schemes, including hiring outside sources as well as the "free" coding techniques to boost search engine hits
- Willing and able to learn new software, tasks, and techniques
- Excellent customer service skills

## REFERENCES

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**References available upon request.**